

To the Contemporary Artists of Malaysia,

Malaysian artist Ivan Lam would cordially like to invite you to apply for a chance to participate in an upcoming project for Art Basel, which is to be held in Hong Kong May 23-26 2013.

Art Basel is renowned as both the largest and most highly acclaimed fair of contemporary art, and has been dubbed the Olympics of the art world. Although typically holding annual fairs in both Europe and America, a new portal has been opened in Hong Kong. This new addition to Art Basel gives a focus on artists from Asia and the Pacific, providing a platform to the international arena in one of the most dynamic capitals in Asia.

Wei-Ling Gallery's entry into the fair features artist Ivan Lam, with a unique concept showcasing contemporary art in Malaysia. Lam's idea is to showcase the work of 500 local artists on one platform. The eco system of the art world is organic and is constantly evolving why would the artwork remains the same. And with that notion, this is what happens after the 500 artworks are collected. It will be sealed in perspex boxes and each of them will be carefully placed in a working vending machine. This would shift the boundary of art to commodity. The vending machine inherently vends product for consumption. Now it vends art. At the same time by it being in a vending machine it totally bypass the need of middlemen. Or operators that sells art. And when you put the vending in the artfair it will subvert it back to being a covert art object/installation. So the boundaries of what it is, is constantly being negotiated. Where it's meaning is percolated from one set of definition to another.

The art fair entrée by a gallery is usually one or two of its star artists being represented/championed and glorified. In this project I am bringing 500 artists with me. Either this would be the most egoless surrendering of self or can be construed as the most egoistical endeavour by a single artist. The creation must be separated from the creator. The self is negated by the plurality of solutions of representation to a single perfect problem. The choice to make this project to be all-inclusive stemmed from the reason that all artists equal with the same stature, creed, age and reason.

After all art is art and it's subjective. All are equally invited, represented paid the same amount of money for their work and of the same size. This non-hierarchical approach rocks the fundamental status quo that art only exist within the closed loop of elitism. But all this is shifted when the artwork is presented and shoehorn in one of the biggest art fair in the region. Therefore the boundary of elite and common is blurred.

The art fair in itself is a larger than life vending machine. This project mimicked or makes a mockery of the very institution that it represents. This project constantly reminds us of what is its value and it is valued for. This project takes sides and camp, this project divides as much as it wants to unite. This project is all-inclusive but yet exclusive. This project is a reflection of the times that we live in. As much as it tells us about what we are, it also subliminally tells us what we are not.

If you are interested in applying to be part of this upcoming project, please follow the instructions below and fill out the attached application form.

Application Criteria:

- The applicant must have participated in a minimum of 3 exhibitions displaying their work (specified in your CV). Students who are interested in participating must be in their final year of study, and have had at least 1 of their 3 exhibitions independently from University.
- The applicant must be either Malaysian, or have resided in the country for at least 10 years.
- The theme of the artwork is open, but it must showcase you as an artist.
- The artwork created must be produced according to the specified dimensions: (8cm height x 5 cm width x 1 mm- 2 cm thickness)
- The completed art piece and application form must be received by the 19th of March 2013. If you have any inquiries, please email the following address COMAproject2013@gmail.com.

Required documents for application:

Please refer to the checklist below to see the required documents needed upon submission of your application.



- 1. Completed art pieces of the dimensions: 8cm height x 5 cm width x 1 mm- 2 cm thickness)
- 2. Artist's Statement that is a minimum of 100 words (in English)
- 3. Attached full CV.
- 4. Signed and dated legal document (see the attached application form below)
- 5. Printed hardcopy of all documents in one complete file.

6. Deliver all of the above by post or by hand to **one** of the following addresses:

-Wei Ling Gallery Brickfields:

Wei Ling Gallery
8 Jalan Scott, Brickfields
50470 Kuala Lumpur, Malaysia
Tel: +603-22601106
Fax: +603-22601107

-National Visual Art Gallery Malaysia:

National Visual Art Gallery
2 Jalan Temerloh,
Off Jalan Tun Razak
53200 Kuala Lumpur

- If your work is selected, you will be notified by email and will be able to collect a cheque in the amount of RM10.00 from Wei-Ling Gallery Brickfields.
- If your work is not selected, we will also inform you by email. You can collect your work from Wei-Ling Gallery Brickfields up until the 1st of May 2013. If you fail to do so, your piece will be deemed the property of Ivan Lam.

COMA APPLICANT & ARTWORK INFORMATION		
APPLICANT INFORMATION		
Name (As per IC):		
Date of birth:	Sex:	IC:
Current address:		
City:	State:	ZIP Code:
Contact Number/s:		
Occupation:		
Phone:	E-mail:	
ARTWORK INFORMATION		
Title of Piece:		
Dimensions (Width/Height/Thickness in cm):		
Medium:		
Year:		
SIGNATURES		
I authorize the verification of the information provided on this form, artist's statement, and CV:		
Signature of applicant:		Date:

ASSIGNMENT OF COPYRIGHT

Date:

Parties:

1. "The Assignor": _____ (NRIC No: _____
_____) of _____

2. "The Assignee": **IVAN LAM WAI HOE** (NRIC No: 750814-14-5659) of No. 60, Jalan Bukit Desa 6, Taman Bukit Desa, 58100 Kuala Lumpur

Recitals:

- (A) The Assignor has created a copyright work entitled _____ ("the Work") for the Assignee to be showcased as part of the Assignee's art piece for Wei-Ling Gallery's Insights at the Art Basel 2013 show in Hong Kong.
- (B) The Assignor wishes to assign the copyright in the Work to the Assignee for the consideration set out in this Agreement.

Operative provisions:

1. In consideration of the sum of RM10.00 now paid by the Assignee to the Assignor (receipt of which the Assignor acknowledges) the Assignor hereby assigns with full title guarantee as beneficial owner to the Assignee the copyright in the Work and all modifications and amendments thereto made by the Assignor being:

- 1.1 the exclusive rights to control pursuant to Part III of Copyright Act 1987 ("the Act") as amended from time to time or by any statute replacing it or any part of it, in relation to the Work in Malaysia; and
- 1.2 all rights of a similar nature to those described in clause 1.1 conferred in respect of the Work by the laws in force in all other parts of the world;

all for the full period thereof, including any renewals and extensions. For the avoidance of doubt, the Assignor shall not be entitled to any further remuneration or benefits.

2. The Assignor warrants and undertakes:

- 2.1 that the Work is his/her original work, that it has not been copied wholly or substantially from any other work or material and that the exercise by the Assignee of the rights assigned to it will not infringe the rights of any third party;
- 2.2 that no other person was involved with the Assignor in the creation of the Work;
- 2.3 that he/she has not granted or assigned any rights of any nature in the Work to any third party whatsoever in any part of the world;
- 2.4 that he/she is a qualified person as defined in the Act;
- 2.5 that the Work contains nothing that is libellous, defamatory or indecent or which infringes the statutory or common law rights of any third parties; and
- 2.6 that the Work shall be delivered to the Assignee no later than **19th March 2013** and shall meet the following dimensions: Height 8 cm x Width 5 cm x Thickness 1 mm (minimum) to 2 cm (maximum).

3. The Assignor undertakes at the request and expense of the Assignee to do all acts and execute all documents which may be necessary to confirm the title of the Assignee to the copyright assigned, whether in connection with any registration of such title or otherwise.

4. The Assignor shall indemnify the Assignee against all and any loss, damages and costs sustained by the Assignee arising out of any breach by the Assignor of any warranties set out in this Agreement and at the request of the Assignee, the Assignor shall provide all such reasonable assistance as the Assignee may request to enable the Assignee to resist any action claim or proceedings brought against the Assignee as a consequence of any such breach.

5. The Assignor hereby waives all his/her moral rights pursuant to Section 25 of the Act in the Work. However, the Assignee shall identify the Assignor as the author of the Work at the Art Basel 2013 show in Hong Kong.

IN WITNESS WHEREOF the parties hereto have hereunto set their hands the day and year first abovescribed.

Signed by the **Assignor**)
in the presence of) (artist)

Signed by of the **Assignee**)
in the presence of)

.....
Name of Witness:
NRIC No:

.....
Name of Witness:
NRIC No:

